



What's your mobile strategy?



With Boopsie, a mobile app for your library can be affordable and easy to maintain. Our custom branded native apps provide your campus or community with single-click access to your content and resources – the easiest way for people to find what they're looking for.

STANDARD PACKAGE – MOBILIZE YOUR LIBRARY		STANDARD	OPTIMUM
Catalog Search	Provide real-time, easy-to-search access to your collections.		
Library Locator	Leverage GPS technology to find branch locations, maps, turn-by-turn directions, hours of operation and contact info.		
Ask A Librarian	Based on your reference desk preferences, provide single-click access to reference services via phone, email or your existing texting service.		
Calendar/Events	Display upcoming events, activities, classes, computer lab schedules and more.		
ILS Integration	Activate My Account features, including the ability to place holds and manage renewals.		
Social Media Integration	Tie in your blogs and social media presence and encourage following, commenting, liking and/or retweeting directly from mobile devices.		
Reading Lists/ Course Directories	Share groups of resources such as bestsellers, course directories, new releases, staff favorites and more.		
Existing Database/ Platform Integration	Integrate your existing third-party databases or platforms, including payment platforms (if applicable), to make access easier.		
BookCheck™	Allow patrons to instantly check out a book, DVD or CD from anywhere within your library using their mobile devices as a self-checkout terminal.	OPTIONAL ADD-ON	OPTIONAL ADD-ON
Custom Content Integration	Multilingual versions of your app, patron-driven acquisitions, summer reading, OCLC's CONTENTdm and more – speak with us about your needs.	OPTIONAL ADD-ON	OPTIONAL ADD-ON
OPTIMUM PACKAGE – OFFER A SUPERIOR MOBILE LIBRARY EXPERIENCE FOR PATRONS			
BookLook™ Mobile	Let patrons enter or scan ISBN barcodes of books they find in bookstores, or even at a friend's house, to see if they're available at your library.		
Book Reviews/ Recommendations	Provide single-click access to publisher reviews from sites such as GoodReads, Bookletters, ContentCafe, CoverCake and more.		
Audio and Ebooks	Offer single-click access to titles from 3M™ Cloud Library, OverDrive, Recorded Books/OneClickdigital and Axis 360 (coming soon).		
THE BOOPSIE STAR PROGRAM – MAXIMIZE ACCESS, USAGE AND ROI			
	<p>Increase access to popular library services and subscriptions anytime and anywhere on mobile devices – and increase ROI by integrating them with your Boopsie app.</p> <p>Popular integrations include 3M™ Cloud Library, Blackboard Mobile™ Central, Bookletters, CoverCake, Credo Literati, EBSCO, Evanced Solutions, Gale/Cengage Learning, LibraryH3lp, Mango Languages, NoveList Plus, OverDrive, Recorded Books, RedLaser, Trumba, Tutor.com, Wowbrary and more!</p>	OPTIONAL ADD-ONS	OPTIONAL ADD-ONS

To discuss your mobile strategy, contact Sam Nickell at sam.nickell@boopsie.com or 206.510.7298.

www.boopsie.com/library

Custom Branding Makes You Stand Out

Differentiate your mobile app with a color palette and icons that are consistent with your library's brand. Best of all, it's easy to setup and maintain. Get going in just about 6 weeks!



Custom Content Makes Your App Your Own

Make sure your app fits the mission of your library and the needs of your community. Whether you need multilingual versions of your app, want to integrate patron-driven acquisitions or are looking to showcase special collections through digital services such as CONTENTdm from OCLC, speak to us about your vision and we'll work to make it a reality.

Easy Integrations Drive Usage and Appeal

Increase awareness and single-click usage of your existing databases, applications and subscription services through your app. Integrate third-party systems, such as your existing payment platforms or reading recommendation engines. If you work with any of our STARLook partners, integration is a snap at little or no cost. Other systems you want to integrate? Just let us know and we'll work with you to customize your app to meet your needs.



At Boopsie, our affordable pricing plans are based on population served vs. patron count for public libraries and FTE (staff+faculty+students) for academic libraries.

SETUP & SUPPORT – MAKE YOUR APP A SUCCESS		STANDARD	OPTIMUM
Custom Branding	Differentiate your mobile app with a color palette and icons that are consistent with your library's brand.		
Multidevice Support	Android, iOS (iPhone, iPad, iPod Touch), BlackBerry, Windows 8, Windows Phone 8, Palm, Java, Symbian Series 60, Windows Mobile, Kindle Fire (and a mobile version that can run on desktops).		
Client Support	Our customer care team is always available to help with questions, technical issues and reporting.		
Marketing Templates	Bookmark, poster and flier templates that you can easily customize help you promote your app, your Boopsie app URL and QR code.		
Email Newsletter	APPropos, our monthly newsletter, is chock full of sample ideas, apps and integrations to help your library make the most of your mobile app.		